

Bryan Knight

TECHNICAL PRODUCT LEADER

773.517.3766 · bryan@127th.com

CAREER OBJECTIVE

I am an experienced technical product leader with a unique ability to develop trust relationships & create technical solutions through empathy, transparency, collaboration, & communication.

I co-founded & grew a digital agency focused on custom applications & branding & positioning for 10 years & 25 full time people, running all aspects of a small business.

I spent just under 2 years at a PE backed, aggressive growth & market consolidation company in the consumer packaged goods data space where we saw 10 acquisitions in 22 months. I was responsible for the creation & management of an engineering team, all product development for the team, significant data & workflow integrations of acquired companies, & strategy development with the C-suite.

Most recently I ran data content & supported a growing product development team for a funded ecommerce marketplace startup in the alcohol space, responsible for all catalog data, distributor territories & inventories, & retailer assignments.

I am looking to join a highly collaborative team that seeks to build the best product for our users. I seek to leverage my strategic strengths & developer roots alongside my human skills to ensure end user happiness through great user experiences that achieve organizational goals.

WORK EXPERIENCE

Sr. Director, Data Engineering

Provi | Sept. 2019 to June 2020

- As a member of the executive team, helped to establish major initiatives, plan capacity, set prioritization, & define future roadmapping for the organization.
- Identified problem areas & created a strategic vision for the data content team through user research and ideation.
- Developed a product strategy for key, mission critical tools & workflows to address future growth needs, reduce user silos & training, & improve department efficiency.
- Worked with other departments to bring the solutions to production & establish initial metrics to ensure ongoing success.
- Managed the data content team of 10, including 2 managers. Department responsibilities included new market mapping; managing accurate product catalog data, distributor territories, & retailer assignments for the platform; catalog data management for business partnerships & integrations; & supporting customer facing success teams.

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WORK EXPERIENCE CONTINUED

Director, Software Engineering

Syndigo | December 2017 to September 2019

- Built & managed a team of developers, product managers, & project managers responsible for multiple internal departments.
- Lead product strategy & technical execution of the integration of multiple acquisitions.
- Owned & delivered all aspects of a full overhaul of the core internal product data acquisition tool, the cornerstone of the product data collection & organization workflow.
- Worked with the C-suite daily & participated in establishing product strategy & roadmap planning for the organization.
- Established & maintained the engineering & product lifecycles for the team, including JIRA setup, training, ticketing, agile development cycles & ceremonies, QA, & product documentation as well as messaging up & out to other stakeholders on progress.

Co-Founder & CTO

ColorJar | January 2007 to October 2017

- Founded & grew a digital agency focusing on branding & positioning & custom application development to a 25 person organization.
 - Managed a diverse scope of projects with a unique ability to define & anticipate client expectations.
 - Built internal processes & toolkits to ensure operational excellence & quality while simplifying workflows across functional teams.
 - Drove all product development, including client meetings, business consulting, prototyping, documentation, & cross functional team resourcing throughout the lifecycle of the product.
 - Owned client satisfaction & managed client communication with an emphasis on meeting & exceeding client expectations through excellence in execution.
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EDUCATION

Cornell College

1996-2000

BSS: Computer Science, Psychology, English Minor